



SUSTA's 2027 Global Events

AFRICA		
North Africa Wood Species Trade Mission to Tennessee & North Carolina	February 1-5, 2027	McMinnville & Knoxville, TN and Boone & Asheville, NC
Distilled Spirits Outbound Mission to Kenya	March 22-24, 2027	Nairobi, Kenya
Food & Beverage West Africa	June 8-10, 2027	Lagos, Nigeria
Inbound Trade Mission	July 22-24, 2027	TBD & New York City, NY
Outbound Mission to Ghana	November 8-10, 2027	Accra, Ghana
AUSTRALIA		
Fine Food Australia	Sep-27	Sydney, Australia
CANADA		
Inbound Trade Mission to the Mid Atlantic Nursery Trade Show (MANTS)	January 12, 2027	Baltimore, MD
Inbound Trade Mission to Seafood Expo North America (SENA)	March 6, 2027	Boston, MA
Canada Buyer Box Program	March 24-25, 2027	Virtual
SIAL Canada	April 27-29, 2027	Toronto, Canada
Inbound Trade Mission to the Global Produce & Floral Show	October 20, 2027	Atlanta, GA
CARIBBEAN		
Caribbean Inbound Mission	Jun-27	Miami, FL
CENTRAL AMERICA		
Outbound Trade Mission to Guatemala	TBD	TBD
CHINA		
SIAL China	May 18-20, 2027	Shanghai, China
Wood Species Outbound Trade Mission	September 6-10, 2027	Beijing & Shanghai, China
Wood Species Inbound Trade Mission	October 25-29, 2027	North Carolina & West Virginia
EUROPE		
IPM Essen	January 26-29, 2027	Essen, Germany
Fruit Logistica	February 3-5, 2027	Berlin, Germany
Wine Paris	February 15-17, 2027	Paris, France
International Food & Drink Event	April 5-7, 2027	London, United Kingdom
Seafood Expo Global	April 20-22, 2027	Barcelona, Spain
Pecan Inbound Trade Mission	May 24-26, 2027	Atlanta, GA & Austin, TX
Forestry Products Inbound Mission	September 13-16, 2027	Kentucky & West Virginia
ANUGA	October 9-13, 2027	Cologne, Germany
Fruit Attraction	Oct-27	Madrid, Spain
Distilled Spirits Inbound Trade Mission	November 2-4, 2027	Raleigh, NC & Austin, TX
HONG KONG		
Inbound Trade Mission to Seafood Expo North America (SENA)	March 6, 2027	Boston, MA
HOFEX	May 10-12, 2027	Hong Kong
INDIA		
Wood Species Inbound Trade Mission	April 5-9, 2027	Jackson, MS & Charleston, SC

events subject to change

Inbound Trade Mission to Georgia & Summer Fancy Food	July 22-24, 2027	Atlanta, GA & New York City, NY
Inbound Trade Mission - Southern Ingredients	May 24-26, 2027	Atlanta, GA & Austin, TX
JAPAN		
FoodEx Japan	March 9-12, 2027	Tokyo, Japan
ProWine Tokyo	April 13-15, 2027	Tokyo, Japan
Inbound Pecan Trade Mission	May 24-26, 2027	Atlanta, GA & Austin, TX
MEXICO		
Mexico Inbound Trade Mission	10-Feb-27	North Carolina
Expo Antad & Alimentaria	May-27	Guadalajara, Mexico
Mexico Outbound Trade Mission - Alcoholic Beverages	August 24-26, 2027	Mexico City, Mexico
Expo Muebles Guadalajara	Aug-27	Guadalajara, Mexico
Inbound Trade Mission to America's Food & Beverage	September 1, 2027	Miami, FL
MIDDLE EAST		
Gulfood	March 15-19, 2027	Dubai, United Arab Emirates
Inbound Trade Mission to Summer Fancy Food	July 24, 2027	New York City, NY
SINGAPORE		
Inbound Trade Mission to Seafood Expo North America (SENA)	March 6, 2027	Boston, MA
Food Hotel Asia	April 20-23, 2027	Singapore
Seafood Expo Asia	Sep-27	Singapore
SOUTHEAST ASIA		
Food & Hospitality Vietnam	March 24-26, 2027	Ho Chi Minh City, Vietnam
Wood Species Inbound Trade Mission	April 5-9, 2027	Jackson, MS & Charleston, SC
Food & Hospitality Thailand	Aug-27	Bangkok, Thailand
Outbound Trade Mission to Vietnam	Nov-27	Hanoi & Ho Chi Minh City, Vietnam
SOUTH AMERICA		
ANUGA Select Brazil	April 6-7, 2027	Sao Paulo, Brazil
Espacio Food & Service Trade Show	TBD	Santiago, Chile
SOUTH KOREA		
Seoul Food & Hotel	June 8-11, 2027	Seoul, South Korea
WORLD		
Seafood Expo North America	March 7-9, 2027	Boston, MA
Summer Fancy Food Show	July 25-27, 2027	New York City, NY
Americas Food & Beverage	TBD	Miami, FL

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